



# Are You a Game Changer?

## FLIP THE SCRIPT & WIN A DIGITAL FILM FELLOWSHIP

*Angry. Violent. Irresponsible. Thug. Gangster. Baby Daddy.* Tired of seeing the same negative stereotypes of Black men in the media? We all are.

**Now let's do something about it.**

### How to Apply:

The Game Changers Project Fellowship (GCP) is designed to support non-profit organizations and/or individuals working to improve outcomes for males of African descent. This is not a youth media program for beginners. **Applicants should have solid filmmaking experience using digital HD video, incl. writing, shooting, editing (in FinalCut or similar editing program), and producing, etc. and live or work in one of the following cities: Chicago, New Orleans, Milwaukee, Philadelphia, Pittsburgh, New York, Los Angeles, or Oakland.** The Fellowship is also open to unaffiliated individuals living in the host cities. The selection process is competitive and based on applicants experience, community engagement, and vision as a media maker.

To apply, a senior staff member must nominate a person for the Fellowship using Part I of the attached application and agree to support that person's completion of the three-month fellowship. The nominated person must complete Part II. *He should be dedicated to developing, writing, planning, shooting, editing and presenting digital media about Black males and have access to and support of senior staff during his work at GCP.* **Note: All applicants must be at least 21 years old.**

### What GCP Fellows Get:

- Winners will be awarded a three-month PAID (\$1500 stipend) fellowship
- Professional digital media training/orientation, incl. camera/equipment (when available)
- Opportunity to support local organizations that work to improve outcomes for black males
- Professional partnerships with GCP fellows in other cities
- Opportunity to promote their work on MSNBC's African American website (theGrio.com) and possible major media network/TV appearances
- Screen their work at GCP Town hall events and film festivals and be mentored by professional producers

### Fellowship Schedule:

Each GCP Fellow will **complete a paid 3-month fellowship** and work with Forwardever Media to produce a series of short videos for distribution. All fellowships run concurrently from **Dec 2011 through Aug 2012.**

**This is a competitive process; accepted candidates will be notified by Nov. 14, 2011.**

# Application for the Forward Ever Media Center's "Game Changer" Filmmaker's Fellowship

## Part I: To be filled out by the Executive Director or Department Head

Name of the Organization \_\_\_\_\_  
Name of Executive Director \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

I hereby submit the name of \_\_\_\_\_ as a nominee to Game Changers Project Fellowship Program. I agree to work with/support the nominee to accountably participate and will work with the nominee to develop effective media for our organization. I also agree to attend occasional planning sessions and screenings.

Signature \_\_\_\_\_  
Title \_\_\_\_\_ Date \_\_\_\_\_

## On a separate sheet, please BRIEFLY respond to the following:

- Mission or Description of Agency's purpose
- Describe your organization's current digital media plan or programs
- If your organization works to improve outcomes for African American males, how can you use the media, specifically video, to re-frame the media messages about Black males?

## Part II: To be filled out by Applicant

Name \_\_\_\_\_  
Address (if different from that above) \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone (work) \_\_\_\_\_ (home/cell) \_\_\_\_\_  
Email \_\_\_\_\_ Recommender or Mentor: \_\_\_\_\_  
Phone (work) \_\_\_\_\_  
Email \_\_\_\_\_

## On a separate sheet, please BRIEFLY (1-2 paragraphs each) answer the following questions:

- 1) Please detail your prior experience with producing videos, writing, or work in the media; incl cameras, equipment, software, etc. you've used
- 2) Describe your position in your organization (or work) and/or your career goals.
- 3) Describe the responsible role of media in portraying stories about males of African descent.
- 4) What stories you would like to tell about Black men that are not covered by mainstream media?
- 5) What unique vision could you bring to national media platforms and efforts like **theGrio.com** or **The 2025 Campaign for Black Men and Boys? ([www.2025bmb.org](http://www.2025bmb.org))**

**APPLICATION DEADLINE IS OCTOBER 31, 2011 BY 5PM EST**

*Note: Candidates will be called for pre-interviews before final selections are made.*

TO APPLY GO TO: <http://www.forwardevermedia.com/gcp.html>

**APPLICATION/ WORK SAMPLE DUE BY 10/31/2011**

**Questions?**

**Email: [cheo@forwardevermedia.com](mailto:cheo@forwardevermedia.com)**